

The logo for 'the ift Academy' features the word 'the' in a lowercase sans-serif font, followed by 'ift' in a bold lowercase sans-serif font. The 'i' and 'f' are white and set against a red background that forms a stylized triangle pointing upwards. To the right of this graphic, the word 'Academy' is written in a large, grey, sans-serif font. Below 'Academy', the years '2018-2019' are written in a smaller, grey, sans-serif font.

the ift Academy

2018-2019

The IFT is Europe's leading professional body for practitioners who deal with profound and radical transformation in organisations. One of the IFT's core aims is to gain recognition for Turnaround as a profession and to highlight the unique skill set required to be successful within the field. The IFT Academy is the latest development in pursuing that aim.

The Academy is a 10-month modular programme designed for the next generation of leaders in the turnaround and restructuring community. Beyond the important technical, commercial and functional skills required to plan and deliver a successful restructuring, professionals must also show an understanding of:

- ◆ Where companies really make their money
- ◆ The drivers of revenue generation
- ◆ Innovation and supply chain management
- ◆ How cash is generated and spent
- ◆ How to assess management capabilities
- ◆ Execution risks

The course is regularly updated in order to do adapt to the needs of the industry and to best prepare professionals to succeed in turnaround.

As the Academy has developed the range and scope of topics has too, previous modules have focused on:

- ◆ Business Insight and Turnaround
- ◆ Customers, Innovations and Brands Investment & Implementation
- ◆ Turnaround Leadership and Financial Restructuring

As part of The Academy Delegates also receive Associate Membership to the IFT at no added cost. This allows them to participate in a number of IFT events with no extra cost. These events include: Members Meetings, Next Generation Meetings, Regional Events and structured Professional Development.

**For enquiries or more information please contact the executive team:
Phone: 0203 668 0421
Email: TDuffield@the-ift.com**