

# **Creating Value – Saving Jobs**

The IFT's strategic purpose is to be the professional body of choice for organisations at risk of under-performing that urgently need the support of independent-minded, proven experts to achieve their goals and potential.

## The IFT Membership Benefits

### The IFT Quality Marque

Belonging to The IFT is 'the badge you cannot buy' and it gives you a premium status that validates your professional standing. The IFT accreditation sets the national standard for turnaround and transformation practitioners.

### **Preferred Supplier Status**

Major UK banks, accounting firms and other providers of work often prefer proven and trusted members of The IFT when engaging turnaround and transformation professionals.

#### **Recognition and Status**

Our members and corporate partners represent the very best in law, accountancy, private equity, corporate banking and finance, and other experts. Outstanding turnaround and transformation is recognised annually through The IFT Awards.

#### **Resource Requests**

The IFT regularly receives requests for professionals from amongst our network which are circulated amongst the members.

## **Regional Networking and The IFT Events**

Regular meetings take place in key business locations across the UK, alongside a number of annual events. Please refer to the Programme of Events on The IFT website.

#### ATTA Membership

At no extra cost, members can take advantage of membership of the Asia Transformation and Turnaround Association; with a number of benefits including: Additional stream of work opportunities; Access to Asian businesses that have European based operations and; a reliable, ready-made network of like-minded professionals to assist with internationalisation.

#### Special Interest Groups (SIGs)

We currently have a suit of SIGs that Members can become involved in: NHS (as part of the healthcare economy), Education, Manufacturing & Supply Chain, Complex Situations (large, complex corporates, private equity, funds etc.), Retail and Leisure.

#### Exclusive discounts and tailor-made products

Members have privileged booking and discounted rates for important turnaround and transformation events and meetings, as well as insurance that is only available to members on the basis of their higher level of expertise.



## Designatory Letters and The IFT Logo for Use by Members

Accredited members are encouraged to use designatory letters and The IFT logo to reflect their accreditation. Additionally, members are permitted to use designatory letters and the logo on many different stationary items such as:

- Headed notepaper;
- Compliment slips;
- Company brochures (including newsletters, bulletins and leaflets);
- Material advertising or promotions;
- Company website;
- Business cards;
- Email signatures; and
- Personal CV

The logo may not be used in any other commercial or personal context without the specific permission of the IFT. Full guidance notes on the use of The IFT logo can be found online and in the Member Information Pack.

## **Continuing Professional Development programmes**

CPD is a career-long requirement. The IFT offers a range of independently accredited, lifelong development opportunities at meetings, seminars and the leading turnaround conferences. For further information and to book a place please visit the website.

## **Practising Certificate**

Having been admitted to The IFT, members may apply for a practising certificate that provides evidence of your continued active participation in turnaround and transformation. You will be required to complete at least 20 structured learning hours per year and maintain all appropriate records for The IFT audit purposes.

## Forum for Problem-Solving

The IFT is an unequalled forum for problem-solving, market knowledge and celebrating achievement born of adversity via our LinkedIn groups and networking events.

## Nationally negotiated Protocols

We work with government and statutory bodies to promote understanding and agreement that The IFT involvement denotes potentially viable businesses.

#### Information and Advocacy

The Member Area of the website provides access to contact details and additional information for other key members and stakeholders. The IFT keeps members informed about key regulatory and legislative changes via email and through regular updates of the news section on the website.

#### **IFT Information Notes**

These bespoke documents authored by members of The IFT, Corporate Partners and other senior professionals provide advice and information for members, who are invited to contribute.