

Personal Profile

As an established and commercially astute business leader and boardroom executive, I have the moral courage, gravitas and resilience to do the right things in challenging, aspirational and ever-changing business environments in interim and permanent C-Suite roles.

I lead with humility and integrity - inspiring every individual, and organisation, to unlock their full potential by aligning talent development, elite performance and sustainable business excellence – and also bringing fresh challenge to the status quo.

My core personal and professional credentials lie in the following areas:

- **Strategic Leadership, People Skills & Talent Development**
- **Accredited Business Transformation & Growth Expertise**
- **Commercial and Financial Excellence**
- **Multi-Stakeholder Management & Relationships**

Recent Career History

Formal Board Appointments (held within the last 5 years) include:

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|-----------------------------------|-------------------------|-----------------------|
| • Gateshead College | Governor/Trustee | Oct 2018 to date |
| • Darlington Football Club | Chief Executive Officer | Sept 2012 to Nov 2015 |
| • Rootcorz Limited | Owner | Jun 2003 to date |

Through Rootcorz Limited, I have successfully delivered the following interim assignments:

- **St John of God Hospitaller** Chief Executive Officer & Head of Finance - £18m t/o social care provider;
- **Heart of Midlothian FC** Senior Executive Management – Scottish Premier League football club;
- **Webb Group** Chief Restructuring Officer - £30m t/o home entertainment distributor;
- **Lincoln Group** Chief Finance Officer - regional hotel group – 5 sites;
- **Repet Limited** Managing Director - £10m t/o plastic reprocessing;
- **Mental Health Care Group** Chief Restructuring Officer - Mental health care home group – 5 sites;
- **InPipe Products** Managing Director – £6m t/o oil & gas engineering;
- **Inter Link Food PLC** Financial Officer - support to CEO of £145m t/o food sector PLC;
- **Crutes Law Firm** Chief Restructuring Officer - independent regional law firm – 160 staff;
- **Sweet Dreams** Chief Restructuring Officer – established bed manufacturer, £25m t/o;
- **Van Mildert Group** Chief Financial Officer – high street fashion retailer – 8 sites;
- Confidential advisor to the directors of 5 professional football clubs (EFL Championship to National League);
- Independent reporting for lenders in support of applications for funding (in excess of £1.5m);
- Panel member of the Regional Enterprise Loan Fund and of the North East Equity Matching Fund (supporting business angel activity in the North of England);

Previous Career History

MacLeod Phillips & Co Limited	Assistant Director – Corporate Finance, London
Gill Airways	Interim CFO – Regional Airline
Cresstale Limited	Finance Director – Plastic Injection Moulding
Lady in Leisure Group PLC	Group CFO – Ladies Only Slimming & Fitness Clubs
Benfield Motors Group	Group CFO – Motor Dealerships
KPMG	Manager – Chartered Accountants

Professional Qualifications and CPD

MSc Sport Directorship (2017 – 2019); Diploma in Sports Psychology; Member of the Institute for Turnaround; Member of Institute of Chartered Accountants; Certificate of Proficiency in Insolvency BSc (Hons) Astronomy & Astrophysics;

Other: Current DBS clearance (2019);