

MESSAGE FROM THE CEO & CHAIR



Milly Camley CEO, The IFT



Steve Swayne Chair, The IFT

Dear Members, Corporate Partners and Associates,

There is no doubt 2020 has been historic and pivotal for all of us. In difficult times, the IFT has had a busy year in terms of membership recruitment, promoting turnaround excellence and our offer for members.

Due to the restrictions on travel and gatherings, we moved our events programme online, including our National Conference and enhancing our offering with two regional conferences. Despite the disruption, attendance at IFT events has been strong and we are delighted to have secured excellent speakers at our webinars, networking events and SIG meetings, all of which continue to be included in your membership at no extra charge. We will continue to support you and the work you do with an exciting programme for 2021, including a Market Refresh Campaign specifically designed for independent members at the start of the year.

You tell us that raising the profile of turnaround excellence is a priority and this is therefore a key priority for the IFT. This year we published our first ever societal impact report to tell the story of turnaround and demonstrate the value of turnaround to UK PLC through evidence and case studies. Despite the competitive media environment, we have secured coverage to highlight the importance of our members' work, as well as building connections to key stakeholders. We will continue to promote turnaround expertise and the work of Members into 2021 and beyond.

We would like to thank you for your continued engagement in 2020 and wish you all the very best for Christmas and the New Year.

Milly Camley, IFT CEO

Steve Swayne, IFT Chairman

EVENTS



EVENTS - A SNAPSHOT

Since the first COVID-19 lockdown in March 2020, the IFT has run events on a virtual basis, including our National and Regional Conferences. The member webinar programme has been free of charge for members, associates and partners to access.

events this year

Manufacturing Case Studies y

cash management Property **Automotive** Force majeure

Economic Recovery

Special Interest Group Meetings in Health and Large & **Complex Special** Situations

NATIONAL CONFERENCE

We are pleased to have welcomed over 180 attendees and a host of fantastic speakers

nging markets TWO REGIONAL **CONFERENCES:**

We had excellent speakers and member focussed discussions to over 70 attendees

AKEHOLDERS

ons Schemes Bill SUPPLY CH

Mothballing Debt Fun

attendees at 2020



IFT NATIONAL CONFERENCE

"I'd just like to say well done to the IFT team who have demonstrated agile thinking and a forward approach to pull together a virtual conference as opposed to the standard conference"

Delivered in partnership with

Deloitte.

Over

180

attendees

100% of participants who responded to our feedback survey said they would attend again

"An excellent virtual annual conference this year... the selection of members was excellent and well chosen for the current climate"

"Keeping IFT relevant and right up there"

"I thought the content, speakers and organisation were top class"





IFT NATIONAL CONFERENCE - DAY ONE



Private and Public Sector Debt

David GaukeHead of Public Policy at Macfarlanes,
latterly Chief Secretary to the Treasury
and Secretary of State for Justice and

MACFARLANES



IFT Update

Milly Camley CEO of The IFT





Economic Outlook

Tom Simmons
Economist at Deloitte

Lord Chancellor

Deloitte.



The Effects of COVID-19 on Manufacturing and the Conditions required for a Recovery in the Sector

Stephen Phipson CBE CEO of Make UK





IFT NATIONAL CONFERENCE - DAY ONE



A View from UK Government Investments

Hannah Gray
Executive Director and Head of Special
Situations at UKGI



Insolvency Update: Corporate Insolvency and Governance Act



Peter Charles
IFT Independent
Member and
Managing Director
and Founder of Peter
Charles Limited





Rob Lewis Partner at PwC





Stuart TaitPartner at Gateley Legal

Gateley /LEGAL



IFT NATIONAL CONFERENCE – DAY TWO



Analysis and Forecasts for the Air Transport and Aerospace Industries

Richard EvansAerospace/aviation industry expert with Ascend by Cirium, formerly at Rolls Royce

ASCEND



The UK Food Supply Chain post-COVID

Ton Christiaanse
IFT Independent Member and former CEO of
Vion and Brakes

Workforce Considerations Coming out of COVID



Elisa Charlton
Technical Director in
Restructuring at
Deloitte

Deloitte.



Caron Gosling
Director in Tax at
Deloitte

Deloitte.



IFT NATIONAL CONFERENCE – DAY TWO



Commercial Property Update, Real Estate Cost Reduction and Managing Surplus Real Estate

Mark Bayley
IFT Independent Member and RICS
Member specialising in commercial
property



Construction Considerations from Mace Group

Davendra DabasiaManaging Director at Mace



Debt & Equity Landscape Panel



Chaired by
Louise Harvey
Director at Deloitte

Deloitte.



Nick Smith
Director of Private
Credit at AIMA





Garry Wilson
IFT Members Managing
Partner at Endless LLP





Rachel Richardson Senior Solicitor at Macfarlanes

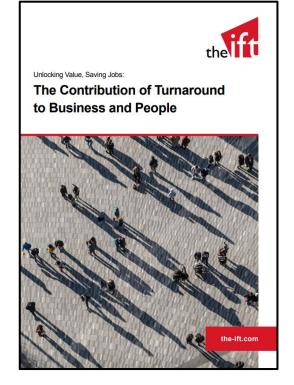
MACFARLANES



Stephen PeggeManaging Director of Commercial
Finance at UK Finance



PROFILE AND PUBLICATIONS









SUNDAY EXPRESS

UK's GDP left reeling from Covid turmoil
BRITAIN'S economy went into reverse during the first quarter of the year due to the coronavirus outbreak, official figures will show

Data from the Office for National Statistics is expected to say that gross domestic product shrank by two per cent during the threemonth period to the end of March. In the previous quarter, growth

The stark figures come as experts warn that more than 130,000 firms in the UK are showing signs of financial stress and that they should take action now or risk going under.

The first quarter GDP figure shows the impact that just two weeks of the lockdown has had on the UK's economy. The Bank of England forecasts a 25 per cent contraction in the size of the economy in the second guarter, which would result in Britain crashing into recession.

The Bank is expected to provide fresh economic stimulus next month by injecting a further £50 to £100 billion.

Bank of America UK economist Robert Wood said a failure to do: would hamper the economy. "We expect the BoE to extend quantitative easing because the market is expecting it. Not delivering would mean tighter financial conditions, and lower inflation," he said.

According to the Institute for Turnaround, made up of experts from accountants, banks, law firms and restructuring advisers, 130,000 businesses in the UK were showing signs of distress prior to the outbreak. "There is going to be a lot more now," said IFT chairman

"What we're seeing is deterioration across all sectors. Covid-19 is a game changer."

Evening@Post

'EXPLORE OPTIONS TO SAVE JOBS'

(IFT) is urging businesses in distress to avoid unnecessary insolvencies by exploring options that could protect jobs. ■ Steve Swayne, chair of The Institute for Turnaround, said:

■The Institute for Turnaround businesses that even in these hugely complex and challenging times, will be able to reverse their decline and prosper.

"Government measures

have provided much-needed breathing space and we are urging businesses in distress to seek swift early intervention."

LONDON loves BUSINESS

Business rescue opportunity should be grasped early to avoid unnecessary insolvencies

The Institute for Turnaround (IFT) is urging businesses in distress to avoid unnecessary insolvencies by exploring turnaround options that could protect people's jobs and livelihoods, ensure continuity of service to customers, support suppliers and boost UK plc.

In its new report, Unlocking Jobs, Saving Value, The IFT estimate that in 2019 its members and partners - a group of highlyexperienced business turnaround experts – saved more than 200,000 jobs and protected £2bn in enterprise value. The report highlights the profound social as well as financial impact of eventing business failure, with successful turnaround nterventions last year helping to preserve jobs and livelihoods. uphold local industries, protect economic value and strengthen

Financial Director

Should FDs focus on reopening, resuscitating or restructuring?

"It is simply not going to be a case of throwing open the doors and saying 'open for business," Matt Dunham, partner at Dunham Dean Advisory, said via email, "The business environment is going to be significantly different from before lockdown.

"To reopen your business successfully, you must have thought about at least some elements of restructuring. You need to consider not only about how your customers may have changed, but also how your business has changed and to build a new business plan to meet this new

However, according to the chair of the Institute for Turnaround, Steve Swavne, businesses with underlying market value could consider a straightforward "resuscitation

"Insolvency will be inevitable for some businesses, but for viable businesses, turnaround safeguards the value of a business for all stakeholders," Swayne said via email.

"Businesses viable for turnamund are experiencing underperformance or distress, but are not yet classed as 'fatal', so they have the chance to be resuscitated and survive through turnaround," he said, adding that the typical turnaround process takes six to 18 months.

THE INSTITUTE FOR TURNAROUND **FINANCIAL ROADMAP FOR SMES**

The Institute for Turnaround (The IFT) is the UK's leading membership organisation fo accredited turnaround experts. The IFT brings together independent professionals, bankers, investors and advisers to evolve the profession and respond to new challenges and trends.

The IFT defines turnaround as the sustainable return to viability of an underperforming business or organisation. The skills of IFT members provide immediate viability and confidence to businesses and stakeholders, and are critical in avoiding unnecessary insolvencies. In 2019, it was estimated that IFT members and corporate partners saved more than 200,000 jobs and protected £2 billion in enterprise value.

On 5 November 2020, the Chancellor announced a new phase of simplified support measures in line with a new one-month national lockdown. This roadmap has been updated to support SMEs in their return to business and activity. It shows the critical points ahead so SMEs can seek early intervention in the form of help from an accredited turnaround

This roadmap was created in association with Playfair Partnerships. Please contact John o Simon Playfair of Playfair Partnerships if you require any further assistance.

Details are still emerging, and information is correct as of 11 November but subject to change at short notice given further government announcements.





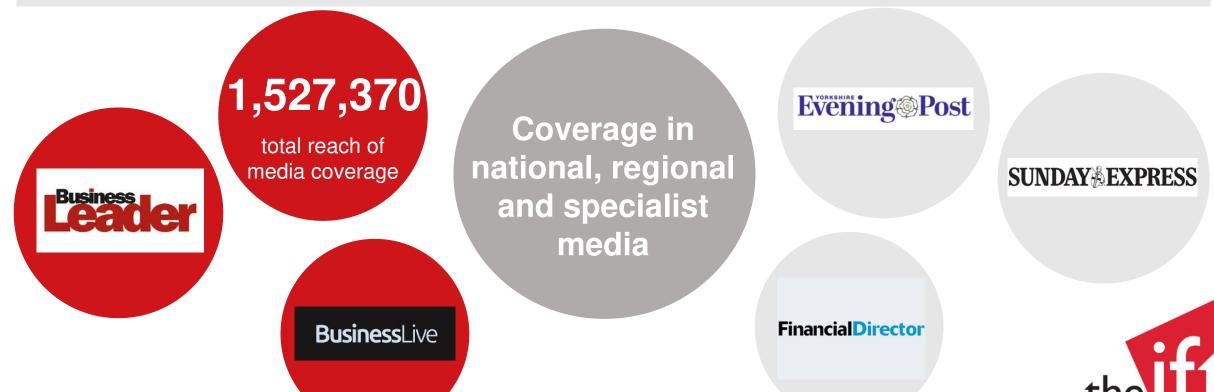
Cashflow Forecasting nesses create a cash-flow forecast that is updated regularly





PROFILE AND PUBLICATIONS

Our members and partners tell us that raising the profile of the IFT and promoting turnaround excellence is a priority and is therefore our priority. Increasing understanding and evidencing impact has been our first step. We are extremely proud to have published our first ever societal impact report in May 2020, which gained coverage in national, regional and specialist media. We are also working with stakeholders to demonstrate the value of professional turnaround practice and we have therefore collaborated closely with a number of key stakeholders on joint events and projects.



STAKEHOLDER ENGAGEMENT

We are working to broaden and deepen our reach and demonstrate the value of turnaround excellence. We have worked with a range of influential stakeholders to do this and to increase our understating of and connections with the sectors crucial to our members.







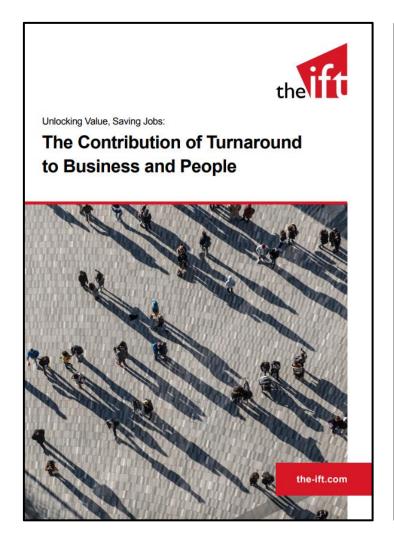


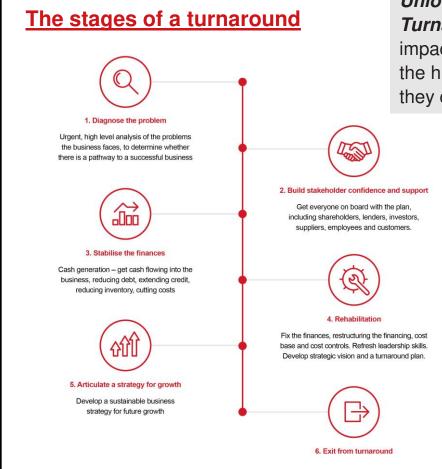






IFT SOCIETAL IMPACT REPORT – REPORT HIGHLIGHTS





Unlocking Value, Saving Jobs: The Contribution of Turnaround to Business and People is the first impact report published by the IFT. It shines a light on the huge contribution IFT members make and the value they create for society and the economy.

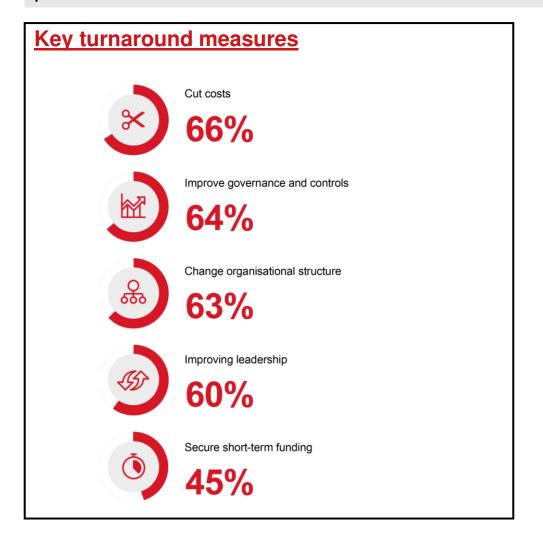
We estimate that in 2019 IFT members and corporate partners saved more than 200,000 jobs and protected £2 billion in enterprise value.

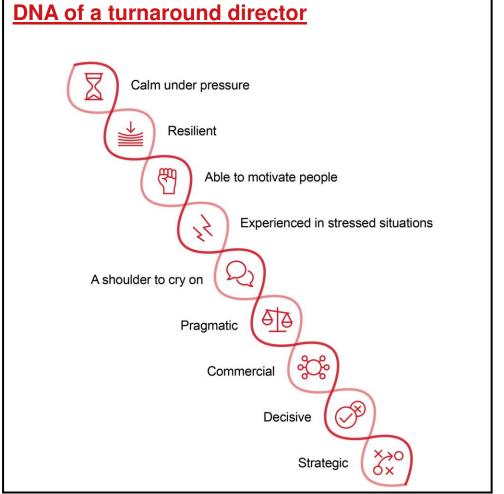
The report broadens understandings of turnaround as an essential business discipline that can help **avoid unnecessary insolvencies**

The report highlights the importance of **early intervention** through evidence and case studies.

IFT SOCIETAL IMPACT REPORT - HIGHLIGHTS

We have created engaging visuals to underline the impact of turnaround and the skills of turnaround professionals.







CAPTURING HEADLINES

We are pleased to have reached extensive coverage in national and regional media and specialist business publications and websites.

SUNDAY EXPRESS

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The stark figures come as experts warn that more than 130,000 firms in the UK are showing signs of financial stress and that they should take action now or risk going under.

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Financial Director

Should FDs focus on reopening, resuscitating or restructuring?

"It is simply not going to be a case of throwing open the doors and saying 'open for business," Matt Dunham, partner at Dunham Dean Advisory, said via email. "The business environment is going to be significantly different from before lockdown.

"To reopen your business successfully, you must have thought about at least some elements of restructuring. You need to consider not only about how your customers may have changed, but also how your business has changed and to build a new business plan to meet this new environment."

However, according to the chair of the Institute for Turnaround, Steve Swayne, businesses with underlying market value could consider a straightforward "resuscitation" approach.

"Insolvency will be inevitable for some businesses, but for viable businesses, turnaround safeguards the value of a business for all stakeholders," Swayne said via email.

"Businesses viable for turnaround are experiencing underperformance or distress, but are not yet classed as 'fatal', so they have the chance to be resuscitated and survive through turnaround," he said, adding that the typical turnaround process takes six to 18 months.



CAPTURING HEADLINES



BUSINESSES TOLD TO 'AVOID UNNECESSARY INSOLVENCIES BY EXPLORING TURNAROUND OPTIONS'

The Institute for Turnaround (IFT) is urging businesses in distress to avoid unnecessary insolvencies by exploring turnaround options that could protect people's jobs and livelihoods, ensure continuity of service to customers, support suppliers and boost UK plc.

In its new report, Unlocking Jobs, Saving Value, The IFT estimates that in 2019 its members and partners – a group of highly-experienced business turnaround experts – saved more than 200,000 jobs and protected £2 billion in enterprise value.

The report highlights the profound social as well as financial impact of preventing business failure, with successful turnaround interventions last year helping to preserve jobs and livelihoods, uphold local industries, protect economic value and strengthen public service organisations.

With a sharp increase in distressed businesses reported in the quarter to 31st March 2020 as a result of Covid-19, IFT members expect to see higher demand for turnaround services during 2020.

However, the organisation has warned that a lack of awareness of this essential business discipline may mean many businesses in the UK are at risk of rushing into insolvency without first considering immediate professional intervention which could resuscitate their business.

Steve Swayne, Chair of The Institute for Turnaround comments: "Not every company can or should be turned around. But there are also many stressed businesses that, even in these hugely complex and challenging times, will be able to reverse their decline and prosper.

The Journal *

North hardest hit by virus outbreak

FURTHER signs the Northern economy is being hardest hit from the coronavirus outbreak have come with the publication of two new reports.

The UK Report on Jobs published by accountants KPMG and recruitment body REC found recruitment activity in the North fell to record low levels during April, while almost half of the areas predicted to be most economically impacted by coronavirus were in the region.

Meanwhile, the Institute for Turnaround has warned some businesses in distress from the impact of Covid-19 will opt straight for insolvency without realising business turnaround could be an option.

It said businesses in the North are most likely to be in distress currently.

BusinessLive

Fears for Northern economy as reports predict it will be hardest hit by coronavirus

The Institute for Turnaround - which brings together a number of experienced business rescue experts - has spoken out about challenges facing businesses after publishing its 2019 report, in which it said it saved more than 200,000 jobs and protected £2bn in enterprise value.

Steve Swayne, chair of the Institute for Turnaround said: "Not every company can or should be turned around. But there are also many stressed businesses that, even in these hugely complex and challenging times, will be able to reverse their decline and prosper.

"Government measures have provided much needed breathing space and we are urging businesses in distress seek swift early intervention from experts who may enable them to survive and thrive as a business, helping to protect suppliers, employees and customers."



THE IFT FINANCIAL ROADMAP FOR SMES

THE INSTITUTE FOR TURNAROUND FINANCIAL ROADMAP FOR SMES

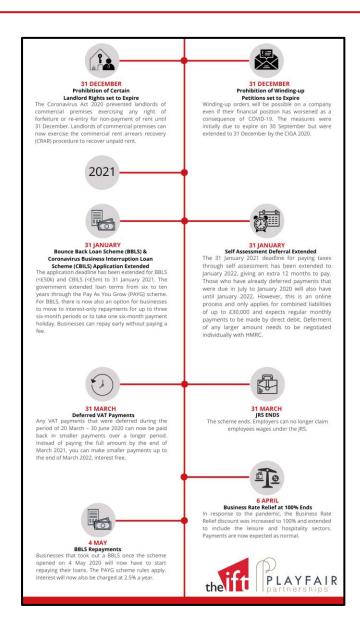
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This roadmap was created in association with Playfair Partnerships. Please contact John or Simon Playfair of Playfair Partnerships if you require any further assistance.





We created this roadmap with IFT Corporate Partners, **Playfair Partnerships**, to show the critical points ahead for SMEs to support them in seekings early intervention in the form of help from an accredited IFT Member.

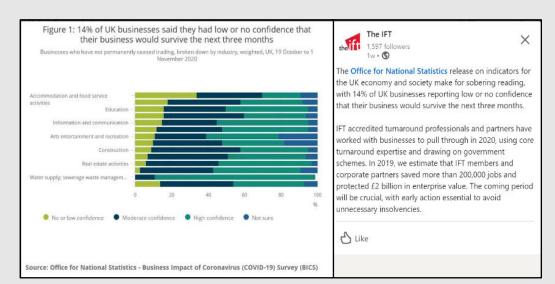
The roadmap has been updated regularly to reflect government announcements regarding COVID-19 business support measures.

We are delighted with the reach and coverage the infographic has had on LinkedIn, with many shares from IFT members and contacts.

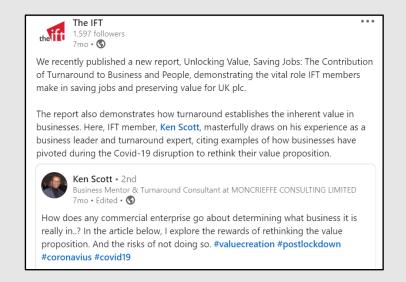


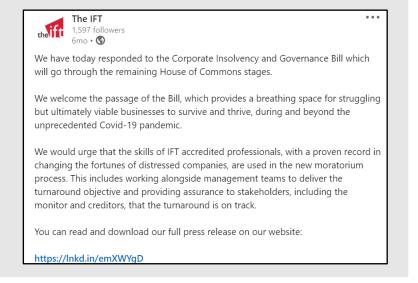


PROMOTING TURNAROUND EXCELLENCE AND ADVICE ON LINKEDIN









We have been working to increase engagement with our community and beyond through stimulating content, including coverage of events, new members and fellows, and thought leadership articles.



THE NEXT GENERATION OF TURNAROUND LEADERS

THE NEXT GENERATION OF TURNAROUND LEADERS



24

Academy delegates

Understanding
Distress Next Gen
Event:
75+ attendees

2019/2020 virtual Academy programme 3 site visits:
Aerospace
Bristol, Centre for
Computing
History and the
Welcome
Genome Campus



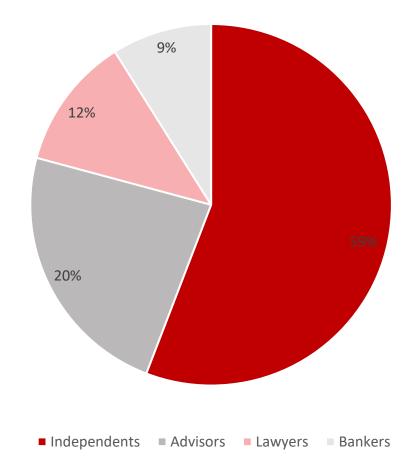


MEMBERS

2020 has been a strong year for recruitment for the IFT and the rigorous accreditation process ensures that our members continue to represent the very best in turnaround practice. In total we have recruited 34 members this year and the chart below provides a breakdown of membership recruitment this year.

This year 29 Independent IFT Members and 10 Corporate Partner Members spoke at a variety of national and regional IFT events and webinars.

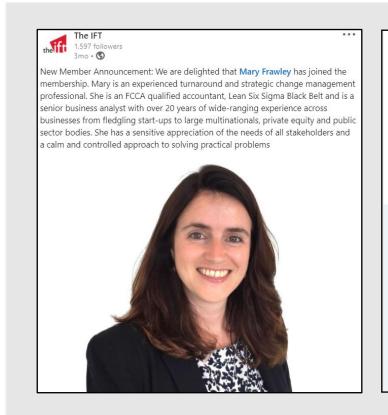
IFT Members have contributed enormously to our work to promote turnaround, including the publication of our societal impact report, our forthcoming report on CRO skills with Korn Ferry, and increased stakeholder engagement



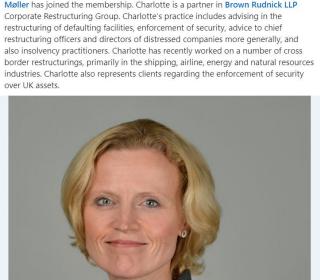


MEMBERS

You can read more about the new Members we have recruited this year on our <u>LinkedIn</u> page. A selection of our LinkedIn new member announcements can be seen below:







New Member Announcement: The IFT is delighted to announce that Charlotte

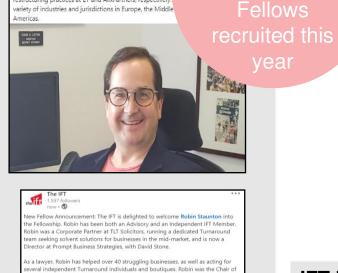
FELLOWS



cutive roles he went on to work for the government in four strategic roles in

and the Environment Agency. The last ten years have been working with a

coms. Ian was a director of IFT for 6 years, co-founded and was a director of



New Fellow Announcement: The IFT is delighted to welcome

into the Fellowship. Donald is a senior restructuring profess

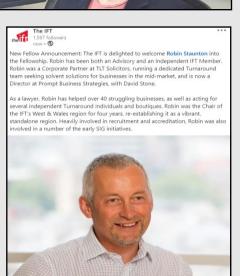
officer and board member who works with companies, box

restore corporate health and performance. He is a Managi

the Boston Consulting Group and has previously led the E

restructuring practices at EY and AlixPartners, respectively.

variety of industries and jurisdictions in Europe, the Middle



Fellows Events

Our first Fellows event took place in March in Birmingham, where we had Steen McCollin, Technical Sales Director at BEE LIGHTING LTD, share his views on the automotive sector and electrification.

We ran three virtual events this year. Tom Simmons of Deloitte gave an economic outlook, IFT Independent Member Peter Munk shared his experiences leading a manufacturing business through the pandemic and promoting the interests of his sector, IFT Independent Member Steve Benger outlined his experiences in accessing Covid lending schemes, and Independent IFT Members Ken Scott and Greg MacLeod spoke of their experiences of redesigning businesses during the pandemic.

IFT Profile

vear

Our Fellows have been especially helpful in increasing the profile of the IFT in 2020. Fellows have contributed to the development of the societal impact report and many took part in our study with Korn Ferry that is due to be published in the New Year. We would also like to thank our Fellows for their introductions to key stakeholders throughout the year.

IFT CORPORATE PARTNERS

Our corporate partners play a key role in the turnaround community, an have participated across our events, Academy and Next Generation programmes, and through individuals joining the IFT membership







































MACFARLANES





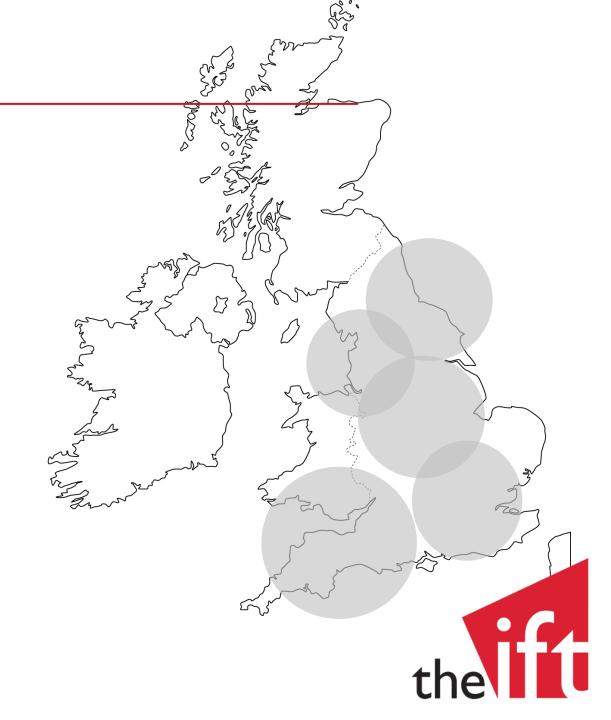
REGIONAL COMMITTEES

Our regional committees are very active in providing networking opportunities and member events, bringing together Independent Members, Corporate Members and Associates. This year we have worked with our regional committees to deliver regular virtual social events and webinars for members. They have also been instrumental in helping set up our first ever regional conferences.

Taking over from the IFT North Committee, we now have separate committees in the North West and North East, reflecting the distinctiveness of these markets.

Increasing activity in Scotland is a priority for 2021, building on our engagement over the past year with our independent members and partners.

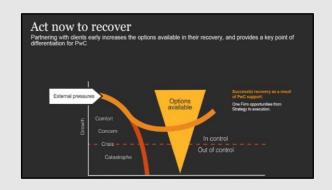
Our regions are London and the South East, West and Wales, Midlands, North East and the North West.



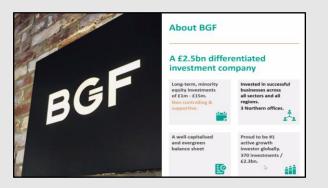
REGIONAL CONFERENCES

We delivered two regional conferences this year for the first time, one focusing on the North East and North West, and the other focusing on the Midlands and West & Wales regions. We are delighted that both conferences were extremely well attended. We secured an excellent line up of speakers that included independent members, corporate members, partners and stakeholders.

IFT North Region Conference Agenda	
17:30 - 17:35	Welcome Paul Smith - Duff & Phelps
17:35 - 18:05	Northern Market Update Peter Dickens - PwC
18:05 - 18:25	Property issues Richard Roe - Eddisons
18:25 - 18:45	The Impact of COVID on retail. Lizzy Wood - Shoosmiths
18:45 - 18:50 Break	
18:50 - 19:10	Supply chain issues in the entertainment industry Jon Drape - Engine No.4
19:10-19:30	From survive to thrive - kickstarting a recovery Matt Widdall - British Growth Fund
19:30 - 20:00	The Independent Market - Panel Discussion Chaired by Steve Tancock, IFT Independent Member
20:00 Close	





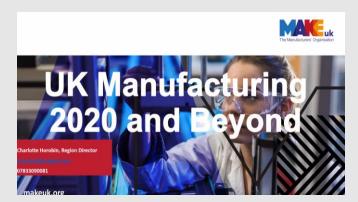


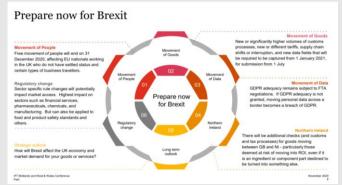


REGIONAL CONFERENCES

IFT Midlands and West & Wales Conference Agenda 17:30 - 17:35 Welcome Midlands and West & Wales Market Update 17:35 - 18:05 Robert Moran - PwC Hospitality Sector Update - The Impact of 18:05 - 18:25 COVID-19. Mike Rothwell - Bespoke Hotels An Overview of HRMC Time-to-pay agreements 18:25 - 18:45 and Crown Preference. Chris Edwards - Deloitte 18:45 - 18:50 Break Automotive Sector Update - The Impact of COVID-18:50 - 19:10 19. Mark Orton - KPMG An overview of the Manufacturing Sector, what to 19:10-19:30 expect going forward. Charlotte Horobin - Make UK The Independent Market - Panel Discussion 19:30 - 20:00 Chaired by David Stone - IFT Independent Member

20:00 Close











BOARD OF DIRECTORS

Our Board of Directors represent the best from our independents and our corporate firms. We have welcomed four new members to the Board this year, Clare Boardman, Steve Hanlon, Milly Camley and Keith Bordell.



Steve Swayne, IFT Chair



Clare Boardman, Partner at Deloitte



Philip Smith, Independent Executive



Anthony King, Independent Executive



Steven Benger, CEO Accelerus



Richard Obank, Partner Brown Rudnick



Paul Smith, Managing Director at Duff & Phelps



Steve Hanlon, Head Of Business Support at Barclays Bank



Milly Camley, IFT CEO



Keith Bordell, Restructuring Partner at Osborne Clarke



Tim Allen, Partner at PwC



IFT EXECUTIVE TEAM

This year we welcomed new team members, Tom Shanahan, Humaira Begum and Natasha Proctor. You can find contact details for each member of the executive team below. Please do get in touch.



Tyler Duffield, Education & Events Executive tduffield@the-ift.com



Riyah Davies, Communications & Public Affairs Executive rdavies@the-ift.com



Tom Shanahan, Membership Executive tshanahan@the-ift.com



Humaira Begum,
Administrative Executive
hbegum@the-ift.com



Natasha Proctor,
Corporate Partner Executive
nproctor@the-ift.com



FORWARD LOOK

Market Refresh Campaign

As we expect distress to increase into the New Year, the role of turnaround is going to be ever more important and pivotal for UK prosperity. The IFT will be providing a series of events designed to share market knowledge and develop profiling skills specifically designed for IFT Members.

Societal Impact Report 2021

Following the success of our societal impact report launched in May, we are keen to keep up the energy in promoting professional turnaround practice and to provide longitudinal data about the work IFT Members do. We are therefore working on publishing a follow up report in 2021.

Korn Ferry Project

We are excited that our publication with Korn Ferry, the global leader in executive search, describing the key skills and qualities of turnaround leaders will be published in the New Year.

The report uses Korn Ferry's psychometric profiling toolkit, which draws on more than 2.5 million assessments and looks at the dimensions of talent: competencies, traits, drivers and experiences. Individual profiles have enabled us to identify the key dimensions of turnround leadership overall. We would like to thank all members that participated.

FORWARD LOOK

Academy

The 2021 Programme will commence in January 2021 and finish in September 2021 with a view to completing the early modules of the programme in a virtual capacity with additional virtual networking opportunities built into this as well.

We have left time towards the end of the programme and year to allow for modules to be moved back to later dates should this be needed, and to ensure that some of the modules will be held in person so delegates have the opportunity to complete site visits.

Next Gen

We will be looking to commence our physical programme of events as soon as it is safe to do so. In the mean time we will be continuing our virtual events on a monthly basis from January.

We have also created a new Next Gen & Diversity Committee lead by Board members Clare Boardman and Richard Obank. Working alongside them will be a new Next Generation working group lead up by Ali White of Kingsgate and Paris Clark-Roden of PwC.

